



www.bookfestsingapore.com
Suntec Singapore International Convention & Exhibition Centre • Hall 601-603 • 18 Nov 2011, 1pm - 10pm • 19 - 27 Nov 2011, 10am - 10pm

BookFest@Singapore 2011:

A BOOK LOVER'S PARADISE

Now in its sixth year, BookFest@Singapore has received overwhelming support from over half a million book lovers every year since its inauguration.

The theme for this year is "One Book, One World" as BookFest@Singapore 2011 seeks to broaden learning horizons and stay closely connected with today's audience. It is a strategic thrust in keeping pace with the richly diverse reading needs across all corners of the globe.

Exciting highlights have been lined up at this year's BookFest@Singapore. Rub shoulders and draw inspiration from local authors at the Readers' Choice Awards as recognition are conferred on well-deserving authors for their literary contributions.

Comic fans can look forward to Comics Pavilion, a new highlight at this year's BookFest@Singapore, which features fabulous buys such as comics, graphic novels, action figures and many more.

"Go-Easel", a fun and flexible alternative for self-paced learning, will be launched during the BookFest@Singapore. An on-the-go e-assessment application, it is available on web, Android tablet and iPad. Renowned local and overseas authors and celebrities are also making guest appearances and signing their books. Also, catch famous chefs in action at the gourmet sharing sessions!

Check out the rest of the tabloid for enticing promotions and many other fabulous offers in store for you at the BookFest@Singapore! With a series of exciting activities and programmes lined up to keep you entertained, this 10-day event is definitely not to be missed!

POPULAR HOLDINGS LTD
November 2011



2011年新加坡海外华文书市： 爱书人的天堂

新加坡海外华文书市今年迈入第六届，自书市开幕以来，每年获得超过五十万的爱书人的支持。

2011年第六届新加坡海外华文书市以“一书一世界”为主题。旨在拓宽学习视野，丰富心灵，与世界接轨。

第六届新加坡海外华文书市的精彩亮点一字排开，等待您去发掘。“读者票选好书奖”弘扬本土杰出作家，汲取创作者的灵感，并与作家们作近距离的交流。

漫画迷可以尽情徜徉在今年新增设的“漫画馆”，琳琅满目的漫画、图像小说、玩具等等，让您尽情地淘宝。

即将在书市推介的“Go-Easel”是一个灵活的自学教材，透过网络、Android平板电脑和iPad的作业系统，作为可随身携带的电子补充练习册。

本地及海外的著名作家和名人也会莅临书市与书迷见面及举办签书会。此外，烹饪大师也轮流上阵与大家分享烹饪秘诀！

欲了解有关第六届新加坡海外华文书市更多精彩的优惠和活动，请查阅我们的特刊。随着一系列活动的展开，肯定让你流连忘返，您岂能错过这为期10天的书香盛事！

大众控股有限公司
2011年11月

